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June/2008

Dear Homeowners & Agents;

Now is the time to distinguish your home or listing from everyone else. In today's market it is critical to have every advantage. LHI is excited to introduce a new innovative sales tool. We offer a pre-survey package, which includes an inspection of the home with E-mail technical support by a licensed home inspector, virtual tours for your listings and a one-year appliance warranty for the buyer of the home.

We will visit your home or listings to take a series of photos of the home to produce a custom brochure page and four virtual tours of the interior rooms of your choice. For agents we provide this service at no charge. You can easily upload all of the property data on line. We provide links for your web page and other search engines.

74% of NJ homebuyers begin their search for a home on the web. That number is growing daily. Virtual home tours provide the whole picture in an interactive, affordable, simple-to-view way. Virtual tours can showcase a room, the landscaping of the grounds or the entire property. Potential clients can view a real estate property and make an educated decision regarding their interest before they ever place a phone call, thus eliminating repetitious presentations and wasteful site visits to sellers or agents.

Combine this with a pre-inspection and warranty package and you are providing a higher level of service that is unmatched. Visit our seller advantages or agent advantages page to explore all of the benefits of this service.

Sincerely,

Craig Lewis
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